

HYPed Consulting 众壹教育

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BROCHURE





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About HYPed Consulting



VISION

We hope that every student, through proper guidance and mentorship, can discover their passions and develop boundless aspirations and expectations for their future dreams. To put it simply, we want our students to be “hyped” about their futures.

MISSION

Here at HYPed Consulting, we firmly believe that every student possesses their own unique brilliance, and our commitment is to guide each and every student in finding the most suitable path. By uniting the strength of the many, we create extraordinary individuals.

OUR STORY

HYPed Consulting was founded by a group of friends and colleagues from the **Harvard Graduate School of Education**. United by a common goal, we aim to provide opportunities for **all students** pursuing their academic dreams. Our founders shared a belief that all roads lead to Rome, emphasizing that there is **more than one path to success**. At HYPed, we are dedicated to helping each student find their unique way, celebrating diverse journeys and achievements along the way. Our story is one of passion, perseverance, and the unwavering belief that every student deserves the chance to **reach their full potential**.



Our Core Team

JESSICA CAI, ED.M '24 | DOCTORAL STUDENT



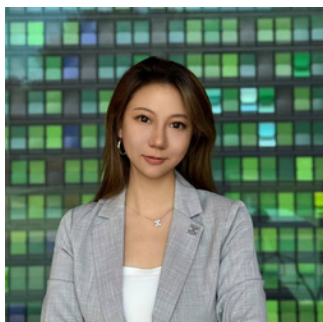
Jessica Cai is an educator and researcher in the field of education. She conducts interdisciplinary research combining cognitive science and educational technology, focusing on designing interventions to support teaching and learning in the classroom. She has had the unique opportunity to conduct innovative design-based research, develop digital learning tools, and deploy cognitively grounded educational interventions in classrooms throughout Orange County. Her work has been presented at AERA and ISLS. Additionally, she is the recipient of the Chancellor's Award of Distinction and a member of one of U.S.'s most prestigious honor society – Phi Beta Kappa. Currently, she is a doctoral student at **Northwestern University** and holds dual degrees in education science and English. She completed her Master's (Ed.M) at **Harvard University**.

KELLY SONG, ED.M '24



Kelly Song holds an undergraduate degree from Peking University and a master's from Harvard Graduate School of Education. As a foreign-born Chinese, she is fluent in both Chinese and English, boasting a perfect TOEFL writing score. She currently works at the Office of Student Affairs at Harvard University supporting international students. Under her guidance, her students have received admissions to top universities like Brown, Cornell, Harvard, and Columbia. Her expertise in storytelling and essay writing helps students craft standout application materials, showcasing their unique experiences and aspirations.

SNOW LI, ED.M '24 | MBA CANDIDATE '26



Snow Li is a serial social entrepreneur, founder, and life coach dedicated to sustainability, social responsibility, and the well-being of Asian and Asian-American youth. She holds dual degrees in statistics and finance from **Lehigh University** and a Master's degree from **Harvard University**. As an international "third culture kid," Snow offers unique empathy and understanding in her work. A passionate life coach and advocate for mental health and education, she supports students and professionals in navigating cultural, disability, and educational journeys, emphasizing the importance of well-being. She is continuing her studies at **Stanford Graduate School of Business**.

CYNTHIA LIU, ED.M '24



Cynthia graduated from the **University of British Columbia** (Canada) with a Bachelor of Education, Bachelor of Science (Honours), and a TESOL Certificate. Cynthia then graduated from **Harvard University** with a Master of Education. She holds a K-12 Teaching Certificate in Canada and has taught K-16 students in both Canada and the United States (in private and public institutions). Her experience studying in China, Canada, and the U.S. enables her to adapt her teaching to support students from diverse cultural and linguistic background. She supports her students to explore their academic passions and has experience with top university admission and scholarship applications in North America and Europe.



Our Success Stories

We have a proven track record of guiding students to successful admissions at prestigious universities worldwide. Our students were accepted to the following schools (both undergraduates and graduates):

High School Past Acceptances

Phillips Academy Andover – MA; Milton Academy – MA; Deerfield Academy – MA; Choate Rosemary Hall – CT; Middlesex School – MA; The Hotchkiss School – CT; Stevenson School – CA; Culver Academy – IN; Northfield Mount Hermon – MA; The Taft School – CT

Undergraduate Past Acceptances

Princeton University; Columbia University; University of Pennsylvania; Cornell University; Brown University; New York University; Northwestern University; Rice University; Air Force Academy; Lehigh University; George Washington University; Fordham University; University of Minnesota Twin Cities; Vanderbilt University; University of North Carolina – Chapel Hill; Syracuse University; Case Western University; University of California – Berkeley; University of California – Los Angeles; University of California – San Diego; University of California – Santa Barbara; University of California – Irvine; University of British Columbia (Canada); University College London (UK)

Graduate Past Acceptances

Harvard University; Stanford University; Yale University; Columbia University; University of Pennsylvania; Cornell University; Brown University; Dartmouth College (Tuck); Northwestern University; Carnegie Mellon University; Johns Hopkins University; University of Southern California; New York University; Oxford University (UK); London School of Economic (UK)





Core Services

We recognize that each student possesses unique educational requirements. To aid in selecting services that best meet your needs, we have prepared a table of our services for your consideration.

TITLE	DESCRIPTION
Undergraduate Application	Comprehensive support covering all aspects of the undergraduate application process. Includes: Initial consulting, personalized school selection strategy, insight or Common app essay(s) coaching (i.e. brainstorm sessions, synchronous/asynchronous essay editing, polish and refinement), short essays support (i.e. brainstorm sessions, asynchronous essay editing, polish and refinement), resume revision and personalized activity list strategy, mock interview, financial aid guidance, and scholarship guidance.
Graduate Application	Specialized guidance for graduate school applications, including program selection and essays. Includes: Initial consulting, personalized school/program selection strategy, statement of purpose and personal history coaching (i.e. brainstorm sessions, synchronous/asynchronous essay editing, polish and refinement), supplemental essay support (i.e. brainstorm sessions, asynchronous essay editing, polish and refinement), resume/CV revision and personalization, mock interview, financial aid guidance, and scholarship guidance.
Private High School Application	Specialized guidance for competitive private and public high school applications, helping students gain admission to prestigious institutions. Includes: School list creation, inquiry form completion per school, SSAT/Gateway registration and profile completion, student personal statements, school visit/interview scheduling (in-person/virtual), mock interview (parents and student), itinerary planning for school visits, pre-departure preparation (vaccination, visa applications, financial certification as needed), and comprehensive timeline management.
Individual Services	Buy-as-you-need service hours such as academic counseling, essay editing, and more



Our Expertise Services

Aside from our traditional services, we excel in specialized areas where we offer personalized support tailored to better meet the unique needs of our students.

COLLEGE SPORTS RECRUITING

Our counselors have extensive experience in supporting student-athletes through the college sports recruitment process, offering personalized guidance and proven strategies to help them secure athletic scholarships and placements in prestigious collegiate programs.

PERFORMING ARTS APPLICANTS

We provide tailored guidance and effective strategies for performing arts applicants, helping them navigate the application process for top dance and music programs to secure prestigious placements and scholarships.

TRANSFER STUDENTS

Considering alternative paths? Our counselors have expertise in helping students plan and transition from community college to university or between universities to reach their dream school.

INTERNATIONAL EARLY BIRD PLANNING

Our expert counselors can provide comprehensive guidance for international students as early as 8th grade, helping them navigate the complexities of the application process early on to secure placements and scholarships at top universities worldwide.





Giving Back

At HYPed Consulting, we recognize that the cost of college consulting services may present a barrier to some students. We are committed to ensuring that every student has equitable access to higher education opportunities. That's why we have established the HYPed UP© program designed to support those who may face financial challenges. Through this initiative, we aim to make our expertise and guidance accessible to all students, regardless of their economic circumstances. We believe in the power of education to transform lives and are dedicated to fostering inclusive pathways to academic success.

HYPED CONSULTING



FINANCIAL ASSISTANCE

Each year, we will have a quota based on our team's availability to provide partial or full scholarships for college consulting services based on financial need. Contact us for more details!



COMMUNITY OUTREACH

Throughout the year, we will partner with other non-profits and institutions to bring complimentary community workshops and informational sessions. Follow us to engage!



1/1



March 9, 2023

Dear [REDACTED],

Congratulations! The faculty is pleased to offer you Fall 2023 admission to the University of Pennsylvania Graduate School of Education (Penn GSE) Education Policy M.S.Ed. program.

We chose this year's class from an exceptional applicant pool whose abilities, talents, and research interests will enrich your experience. The faculty is impressed by your achievements and promise and looks forward to the contributions you will make as a member of our dynamic community.

We ask that you respond to this offer of admission by completing the enrollment form available from your application status portal within 30 days from the date of this letter.

This offer of admission is contingent upon receipt of official transcripts from all colleges and universities attended within the United States. If you have attended college or university outside of the United States, a course-by-course evaluation from a NACFS member is required. If you are currently enrolled in an

COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

COLUMBIA COLLEGE
THE FOUNDATION SCHOOL OF ENGINEERING AND APPLIED SCIENCE

March 30, 2023

Dear [REDACTED],

Congratulations! Dean Josef Soret and the members of the Committee on Admissions join me in the most rewarding part of my job — informing you that you have been admitted to the Columbia College Class of 2027.

You have every reason to be proud of the achievements that we acknowledge with this joyous news. We hope you will also celebrate your admission with the family, friends, teachers, counselors and others who have helped you along the way. We see in you an individual who will embrace everything that Columbia has to offer, and we are eager for you to contribute your unique voice and gifts to our college, campus,

USC Rossier
School of Education

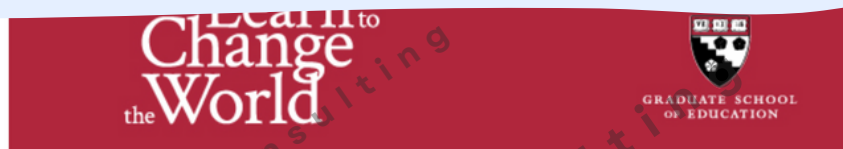
PHD IN URBAN EDUCATION POLICY

March 31, 2023

Dear [REDACTED],

Congratulations! You have been selected for admission to the PhD Program in Urban Education Policy at the University of Southern California, Rossier School of Education for Fall 2023. You successfully completed a rigorous application process in which many outstanding candidates competed for a spot in one of the most respected doctoral programs in the country. We believe that in addition to your academic accomplishments and capabilities, your research interests are well aligned with our faculty and our School's equity mission.

Our students benefit from close interaction with faculty, a research-intensive environment, a positive student experience, and preparation for a range of career opportunities in education research and policy. Students are matched with top faculty to collaborate on a program of research that aspires to pre-graduation publications and conference presentations. Should you accept, **your currently assigned faculty advisor will be [REDACTED]**. Your faculty advisor is your primary advisor and is responsible for mentoring and advising around research opportunities, professional development, and academic advising. **Your secondary advisor will be Professor [REDACTED]**. The role of your secondary advisor will be to check in with you each semester to provide additional professional support and academic advising. The mentoring you will receive is at the core of our PhD program and fosters your academic and professional development.



Dear [REDACTED],

Congratulations! I am pleased to inform you that you have been admitted to the Master of Education program in Learning Design, Innovation, and Technology at the Harvard Graduate School of Education to pursue full-time study for the 2023-2024 academic year.

You will be a part of a cohort of students who bring with them not only impressive professional experience and excellent academic training, but also dedication to the profession of education. You are to be commended on the fine record of achievement brought to your new class.

Northwestern | SESP

February 13, 2024

Dear [REDACTED],

Congratulations! On behalf of our colleagues here at Northwestern University, we are delighted to inform you that you have been admitted into the PhD Program in Learning Sciences. We found your application exceptional and are unanimous in our positive assessment of your promise and potential as a doctoral student. We sincerely hope you will join our new graduate class in September.

Our program will connect you with a range of resources and support networks to help you thrive intellectually, professionally, and personally in graduate school. Northwestern offers substantial programming and funding opportunities to support [professional development](#) and [career placement](#). Campus programs, events, and intellectual and [social groups](#) lend exposure to the wider Northwestern

Walter Annenberg Hall
2120 Campus Drive
Northwestern University
Evanston, Illinois 60208

NYU | SCHOOL OF PROFESSIONAL STUDIES

OFFICE OF ADMISSIONS

February 17, 2023

Dear [REDACTED],

Congratulations! I am delighted to inform you that you have been accepted for admission to the MS in Integrated Marketing program for Fall 2023 at New York University's School of Professional Studies. Your acceptance is in recognition of your outstanding academic and professional accomplishments and our confidence in your ability to succeed at NYU SPS.

You are among an extraordinary group of students selected to join this program and can anticipate an outstanding academic experience and unmatched opportunities for professional exploration and discovery.



Carnegie Mellon University
Heinz College
INFORMATION SYSTEMS • PUBLIC POLICY • MANAGEMENT

Heinz College of
Information Systems and Public Policy
Carnegie Mellon University
5000 Forbes Avenue
Pittsburgh, Pennsylvania 15213-3890

February 21, 2024

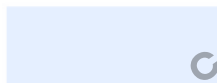


Dear [REDACTED],

On behalf of Carnegie Mellon University and our Admission Selection Committee, it is my great pleasure to offer you admission to the Master of Entertainment Industry Management program beginning in August 2024. Your notable accomplishments, both academic and non-academic, have set you apart and established your potential as a leader and an agent of positive change.

Please respond to our offer of admission by [REDACTED] via Admission Response Form [REDACTED]

UCI University of
California, Irvine



Dear [REDACTED],

Congratulations! We are delighted to offer you admission to the University of California, Irvine! Your exceptional accomplishments shone through thousands of highly qualified applicants, and we would be honored to have you as part of the UCI community.

Here, you will be able to follow your passions in an environment that fosters exploration, discovery, and growth. We want you to think boldly, cultivate your unique strengths, and engage in enriching experiences that will prepare you for a complex and exciting career where you will shape the future.

Dear [REDACTED]

On behalf of Johns Hopkins University, I'm delighted to inform you that you have been admitted to the Krieger School of Arts and Sciences Advanced Academic Programs' MA Public Management program. Congratulations! We look forward to welcoming you to our student body for the Spring 2023 semester.



Congratulations!

On behalf of the entire Boston College community, I am pleased to inform you that you have been admitted to the **M.Ed. in Secondary Education** in the Lynch School of Education and Human Development beginning in the **Spring 2023** semester. The strength of this year's applicant pool was extraordinary and you have been offered

18 December 2023

Dear [REDACTED],

Congratulations! I am delighted to make you this conditional offer of admission to the MSc in Global Media and Communications (LSE and USC) for the 2024/25 session as a full-time student. You can also find details of your offer via the Graduate Applicant Portal: lse.ac.uk/study-at-lse/Graduate/Applicants/Tracking-your-application. The Offer Pack is available online at <https://www.lse.ac.uk/study-at-lse/Graduate/Offer-holders/Graduate-Offer-pack>. You will be able to find details of your departmental contact here: <https://www.lse.ac.uk/study-at-lse/Graduate/Offer-holders/Departmental-contacts>.

UNIVERSITY OF CALIFORNIA, IRVINE

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

School of Education

3200 Education
Irvine, CA 92697-5500
(949) 824-5910
(949) 824-2965 FAX

February 14, 2024

Dear [REDACTED],

Congratulations! On behalf of the faculty in the School of Education we are pleased to offer you graduate admission to the University of California, Irvine beginning Fall 2024 for the purpose of graduate study leading to a Doctoral degree in Education. Your offer is based on your outstanding academic record and your promise as a future scholar.

At minimum, you will be guaranteed an academic year (9-month) salary for five years, with eligibility for up to an additional 3 months of summer pay each year.

Your approximate total funding will be [REDACTED] for your first academic year. Academic year funding in



STANFORD
BUSINESS GRADUATE SCHOOL MBA

Dear [REDACTED],

CONGRATULATIONS!

On behalf of the Stanford Graduate School of Business, I am honored to offer you admission to the Stanford MBA Program. We look forward to welcoming you in September 2024!

You were selected for the Stanford MBA Program because you have demonstrated extraordinary leadership potential. We feel confident that, as part of the Class of 2026, you will develop the knowledge, skills, and capabilities with which you can achieve your goals for yourself, your organizations, and society. After you graduate, you will join a community of Stanford alumni who also are committed to leadership and service around the globe.

To get started, please complete the tasks in the **Next Steps** section of your Admit Portal. In the coming weeks,

Hi [REDACTED],

Congratulations on your admittance and welcome to the Kellogg Two-Year MBA Program!

Your personal and professional journey has been remarkable, and I am so glad it led you here today. At Kellogg, we are committed to educating students to succeed in a world that continues to change in unpredictable ways. Success doesn't start and end with one person — it takes a team. We're so excited to welcome you to our community of leaders where you'll gain not only an incredible education, but unmatched opportunities and lifelong mentors, colleagues and friends.

In the meantime, make sure to familiarize yourself with the welcome portal, the main

COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

SCHOOL OF INTERNATIONAL & PUBLIC AFFAIRS
ADMISSIONS & FINANCIAL AID

Dear [REDACTED],

We are excited to offer you admission to SIPA and hope that you will be joining us as a member of the SIPA Class of 2025 this fall.

While we were very impressed with your application, we do not have the resources to offer funding to all admitted applicants and will not be able to offer you a scholarship; prior offers do not carry over to



Dear [REDACTED]

Congratulations! On behalf of the Admissions Committee, I am delighted to offer you a place in NYU Steinhardt's Fall 2023 entering class of candidates to Learning Technology and Experience Design - DMDL-MA. The program faculty and I look forward to having you among our talented and dedicated students.

By offering you a space in our entering class, we invite you to join a community of people who come with different backgrounds and perspectives from all over the country and the world. You'll find a supportive and inclusive environment in which you can explore new ideas and practices with

Dear [REDACTED]

Congratulations! It is my pleasure to inform you of your acceptance to the Master of Science in Social Policy, MSSP program at the University of Pennsylvania School of Social Policy & Practice (SP2) for Fall 2022. We would be delighted to have you join the SP2 community.

This offer of admission is contingent upon the submission of an official transcript confirming the receipt of your bachelor's and, if applicable, master's degree. You must submit a final, official transcript with this confirmation prior to beginning your program at Penn.

I am pleased to inform you that the School has awarded you a \$13,750 scholarship. This award, which assumes that your entire degree program will be undertaken at Penn, will be disbursed evenly over the full length of your program, per required Penn course unit. SP2 offers these funds as an investment toward your education based on our belief in your abilities and in your potential to advance social change. Kindly note that additional outside scholarships received in excess of the tuition and fees required for your program of study may result in an adjustment in the amount of your School scholarship. Note also that this award may be funded in part through an endowment gift provided to the School by a donor; if this is the case, you will be notified at a later date.

More information about tuition and funding options can be found on our [website](#). If you have any questions or would like assistance in comparing aid offers, please contact the School's Office of Financial Aid at (215) 898-5535 or at finaid@sp2.upenn.edu. It is our sincere hope that you will accept our offer of admission. **You have until April 4, 2022 to inform us of your enrollment decision.** To do so, please complete the [Decision Form](#) that appears in your online application checklist. Should you indeed decide to



March 15, 2024

[REDACTED]

Dear [REDACTED]

Congratulations on your acceptance to the Columbia Journalism School. You are about to embark on a very exciting academic program, and we are here to help

We have completed our review of the financial aid applications you have submitted to Columbia University and are pleased to present the following financial aid

Eligibility for institutional funds is determined by the Graduate School of Journalism and is based on merit, guidelines by individual donors, financial need as

Please click [HERE](#) to view the 2024-25 Financial Aid Key, which provides an overview of opportunities for financing an education at Columbia Journalism Sch

Below you will find the scholarship aid for which you are eligible as well as a list of the expected expenses for the 2024-25 academic year. Please be sur

The United States Air Force Academy
Colorado Springs, Colorado

The Superintendent
takes great pleasure in recognizing





END

We are excited to work with you!



HYPEDCONSULTING@OUTLOOK.COM



[HTTPS://HYP.EDUCATION/](https://hyp.education/)



[+1 \(949\) 878-8205](tel:+19498788205)



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